

The 12 Days of Madda Fella

12-1-16

1
“ON THE FIRST DAY
OF CHRISTMAS
MY TRUE LOVE
GAVE TO ME...”



A partridge in a pear tree?
We're pretty sure fruit trees and live birds haven't been on anyone's wish list for a long time. But you know what are? Our comfortable, cozy and always stylish hoodies.

**ENJOY 20% OFF ALL DOCKSIDE
SLUB HOODIES TODAY ONLY!**

USE CODE: PEARTREE

SHOP NOW



The 12 Days of Madda Fella

12-2-16

2

**KEEP SMILING,
AND WE'LL**



MAKE SURE

YOU KEEP SAVING.



Nothing is quite as straining as holding a fake smile while you unwrap yet another pair of tube socks from your Great Aunt Lynda for the 12th year in a row.

We think festive efforts like yours deserve a little Yuletide reward:

**FREE \$25 GIFT CARD WITH
THE PURCHASE OF OUR
BONFIRE V-NECK SWEATER!**

USE CODE: **AUNTLYNDA**



SHOP NOW

The 12 Days of Madda Fella

3

12-3-16

IT'S THAT
TIME OF
YEAR AGAIN!

Time to put out the milk and cookies or in our case: the Margaritas and party mix. You've got your holiday traditions and we have ours- including 30% our Old Salt Cut Off Hoodie today during the 12 Days of Madda Fella sale.

Kris Kringle's not the only one giving gifts away this year.

**OLD SALT HOODIE-
30% OFF**

USE CODE: MARGARITAS



SHOP NOW

The 12 Days of Madda Fella

4

12-4-16

A WARM WEATHER DEAL!



We've never been big fans of fake trees or fake tans- in fact we prefer to add a little more mele kalikimaka to our holidays and get vitamin D the old fashioned way.

So ditch the snow-shovel and heavy down jacket, and check out some of the sweet warm-weather deals we've got going on during our 12 Days of Madda Fella.

SHORT SLEEVE TEES- BUY ONE GET THE 2ND HALF OFF
USE CODE: ESCAPE



SHOP NOW

The 12 Days of Madda Fella

12-5-16

**HOLLY
JOLLY
HAPPY SAVINGS!**

Looks like Uncle Eddie over in the sales department hit the eggnog a little too hard this year...

Oh well, tis the season!

**THE SEASON FOR 20% OFF
OXFORD PANTS TODAY ONLY
DURING THE 12 DAYS
OF MADDA FELLA.**

USE CODE: UNCLEDDIE

SHOP NOW



The 12 Days of Madda Fella

12-6-16

6



HUMBUG?



What in the world is a humbug? Who thought it was a good idea to put fruit in a cake. Why aren't people more concerned about Grandma after the reindeer incident? And what exactly are the words to "Auld Lang Syne"?

When it comes to the holidays we don't claim to have all the answers, but during the 12 Days of Madda Fella we do have some of the best deals.

**BONFIRE HOODIE - BUY ONE
GET A \$25 GIFT CARD.**

USE CODE: HUMBUG

SHOP NOW

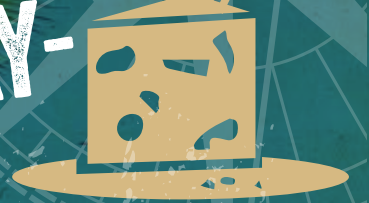


The 12 Days of Madda Fella

7

12-7-16

YOU KNOW WHAT THEY SAY-



SUMMER BODIES ARE



BUILT IN THE WINTER!

But what about summer wardrobes? They're built during our 12 Days of Madda Fella sale.

That's right, pour yourself another cup of cheer, grab a second plate of holiday ham and relax because we've got...

**25% OFF OUR CROSS
DYE CHAMBRAY SHIRT.**

USE CODE: HOLIDAY

SHOP NOW



The 12 Days of Madda Fella

8

12-8-16

WARM 
SAVINGS 

Just think- somewhere in Anne Arbor somebody is scraping the ice off the windshield of their car with an old credit card right now.

But not you- so toss a little schnapps in that cocoa because Madda Fella is in the holiday spirit once again.

**BUY ONE POLO GET THE
SECOND 1/2 OFF.**



SHOP NOW

The 12 Days of Madda Fella

9

12-9-16

HOLIDAY CHEER



Wow, you shouldn't have—
no really, you shouldn't have.

Don't leave your holiday cheer to chance this Christmas; instead let us make those wish lists a reality with our 12 Days of Madda Fella sale. We're counting down til the big man makes his debut and offering 20% off all Henleys that will make even the best gift getters— well, jelly.

HENLEYS- 20% OFF

USE CODE: JELLY

SHOP NOW



The 12 Days of Madda Fella

12-10-16

10

DAY 10



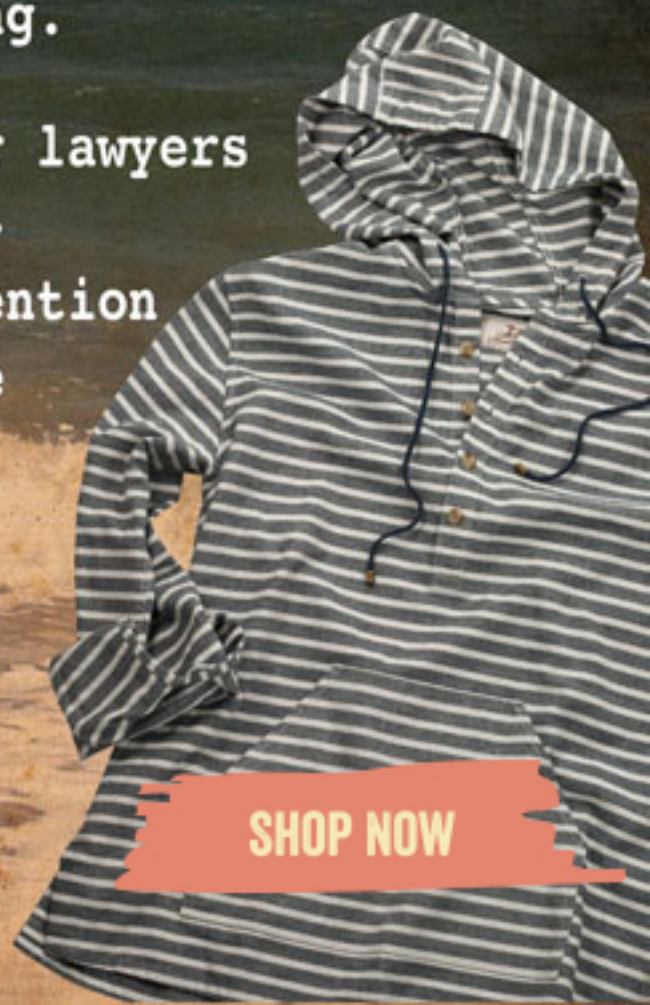
\$20

For the 10th day of our 12 Days of Madda Fella we wanted to do something a little more traditional and send you ten lords a leaping.

Unfortunately, according to our lawyers that would be a huge liability-insurance, logistics, not to mention finding all those lords. So, we opted for a free \$20 gift card with the purchase of our popular Castaway Hoodie.

**BUY A CASTAWAY HOODIE
AND GET A \$20 GIFT CARD.**

SHOP NOW



The 12 Days of Madda Fella

12-11-16

11

BE A GIFT GIVING GURU.



Hey- we get it. Giving gifts is tough, and we didn't want to be the ones to say anything but we know your brother-in-law has shown you up the last few Christmas's.

I mean really, a puppy? we agree, we think it's a bit cliché as well.

So let Madda Fella turn you into the gift giving guru this year without breaking the bank.

20% OFF ALL OXFORD SHIRTS

USE CODE: TOP DOG

SHOP NOW



The 12 Days of Madda Fella

12-12-16

12

THE LAST DAY.

It's been 12-days of tinsel, pine needles and frozen breath. Twelve days of your niece singing that one Disney song she doesn't quite know the words to-again, and again, and again. Twelve days of gifts, giving and good cheer- so why not spread a little unto yourself.

It's the final day of the 12 Days of Madda Fella and we're offering buy one get one 50% off our most popular long sleeve tee shirts in celebration of the fact that you don't have to untangle those lights for another 364 days.

So cheers to that, cheers to comfort and cheers to wonderful savings at Madda Fella.

**BUY ONE LONG SLEEVE TEE
GET THE 2ND HALF OFF.**



SHOP NOW