## GET THE **MOST** FROM YOUR LYRICA® TREATMENT



Answers and information to help you GET STARTED on LYRICA.

SEE BACK COVER FOR POSSIBLE SAVINGS ON YOUR PRESCRIPTION



LYRICA is indicated to treat fibromyalgia, diabetic nerve pain, spinal cord injury nerve pain, and pain after shingles. LYRICA is also indicated to treat partial onset seizures in adults with epilepsy who take 1 or more drugs for seizures.

LYRICA CR is indicated to treat pain from damaged nerves (neuropathic pain) that happens with diabetes or that follows healing of shingles.

It is not known if LYRICA CR is safe and effective in children.

It is not known if LYRICA CR is effective when used for the treatment of fibromyalgia or when taken with other seizure medicines for adults with partial onset seizures.

## Welcome to LYRICA

#### **Getting started with LYRICA**

LYRICA is a proven pain reliever for diabetic nerve pain, fibromyalgia pain, spinal cord injury nerve pain, and pain after shingles. LYRICA may provide patients like you with consistent and sustained relief.

#### What can I expect when I start taking LYRICA?

Some patients who took LYRICA felt less pain within 1 week in clinical trials for these conditions.\* But everyone is unique and you may respond differently. That's why it's important to talk with your doctor about your progress and any side effects that you may have. Talk to your doctor to find out if adjusting your dose may help you get the most from LYRICA.

\*Individual results may vary.

Getting started with once-daily LYRICA<sup>®</sup> CR (pregabalin extended release tablets)

If you have diabetic nerve pain or postherpetic neuralgia pain, your doctor may have prescribed LYRICA CR. LYRICA CR is only taken once a day with the evening meal.

For more information about LYRICA CR, see pages 10-13.



#### SELECTED SAFETY INFORMATION

#### LYRICA and LYRICA CR are not for everyone.

#### LYRICA and LYRICA CR may cause serious, even lifethreatening, allergic reactions.

Stop taking LYRICA or LYRICA CR and call your doctor right away if you have any signs of a serious allergic reaction. Some signs are swelling of your face, mouth, lips, gums, tongue, throat, or neck or if you have any trouble breathing, or have a rash, hives, blisters, or skin redness.



#### Why did my doctor prescribe LYRICA?

#### LYRICA is proven effective in treating 4 painful conditions

#### **DIABETIC NERVE PAIN**

Diabetic nerve pain feels like shooting, burning, and pins and needles pain in the feet and hands. People living with diabetes can have elevated blood sugar levels, which can cause this type of nerve damage. For some patients, LYRICA can provide significant relief from diabetic nerve pain.

#### **FIBROMYALGIA PAIN**

Fibromyalgia is a chronic, widespread pain that is often accompanied by tenderness. It can make it difficult to perform everyday tasks. For some patients, LYRICA may significantly relieve fibromyalgia pain and improve physical function.

#### **SPINAL CORD INJURY NERVE PAIN**

When you injure your spinal cord, some of your nerves may become damaged in the process. The burning and throbbing of spinal cord injury pain may be hard to treat, but LYRICA may be able to help. For some patients, even those who've had spinal cord injury nerve pain for several years, LYRICA provided significant relief.

#### **PAIN AFTER SHINGLES**

This is the burning, stabbing, and shooting pain from damaged nerves (neuropathic pain) that persists following healing of shingles. In a clinical study, LYRICA was shown to provide significant relief for some patients.



#### SELECTED SAFETY INFORMATION

LYRICA and LYRICA CR may cause suicidal thoughts or actions in a very small number of people, about 1 in 500. Patients, family members, or caregivers should call the doctor right away if they notice suicidal thoughts or actions, thoughts of self-harm, or any unusual changes in mood or behavior. These changes may include new or worsening depression, anxiety, restlessness, trouble sleeping, panic attacks, anger, irritability, agitation, aggression, dangerous impulses or violence, or extreme increases in activity or talking. If you have suicidal thoughts or actions, do not stop LYRICA or LYRICA CR without first talking to your doctor.

#### SELECTED SAFETY INFORMATION

LYRICA and LYRICA CR may cause swelling of your hands, legs, and feet, which can be serious for people with heart problems.

LYRICA and LYRICA CR may cause dizziness and sleepiness. You should not drive or work with machines until you know how LYRICA and LYRICA CR affects you. Also, tell your doctor right away about muscle pain or problems along with feeling sick and feverish or any changes in your eyesight, including blurry vision or if you have any kidney problems or get dialysis.



# Working with your doctor to reach the **RIGHT DOSE FOR YOU**.

#### What dose is recommended for my condition?

The total daily starting dose of LYRICA is 150 mg. Then, after talking with your doctor about how LYRICA is working for you, they may adjust your dose.

#### Recommended ongoing doses may improve your relief.

LYRICA is available in multiple strengths. Your doctor can adjust your dose to help you get the most from treatment. So it's important to discuss your progress and any side effects you may feel with your doctor, especially in the first few weeks. Your healthcare provider may change your dose. Do not change your dose without talking to your doctor.\*

#### **SELECTED SAFETY INFORMATION**

Some of the most common side effects of LYRICA are dizziness, blurry vision, weight gain, sleepiness, trouble concentrating, swelling of your hands and feet, dry mouth, and feeling "high."

Some of the most common side effects of LYRICA CR are dizziness, blurry vision, weight gain, sleepiness, tiredness, swelling of hands and feet, dry mouth, and nausea.

If you have diabetes, tell your doctor about any sores or skin problems.

#### This chart shows the approved dosages of LYRICA for each condition:

|                                  | NUMBER OF TIMES<br>PER DAY TO<br>TAKE LYRICA | STARTING DOSE<br>(DAILY TOTAL) | RECOMMENDED<br>ONGOING DOSE      |
|----------------------------------|--|--------------------------------|----------------------------------|
| DIABETIC NERVE PAIN              | 3  | 150 mg/day                     | Up to<br>300 mg/day <sup>+</sup> |
| FIBROMYALGIA                     | 2  | 150 mg/day                     | 300 mg/day to<br>450 mg/day      |
| SPINAL CORD INJURY<br>NERVE PAIN | 2  | 150 mg/day                     | 300 mg/day to<br>600 mg/day      |
| PAIN AFTER SHINGLES              | 2 or 3                                       | 150 mg/day                     | 300 mg/day to<br>600 mg/day      |

<sup>+</sup>300 mg/day is the maximum recommended dose for diabetic nerve pain.

If you have problems with kidney function, your doctor may prescribe a lower dose of LYRICA.

#### It's important to talk with your doctor.

You may feel side effects before you start to feel better. If you do experience side effects, your doctor may be able to help.

It's important that you talk to your doctor first if you want to stop treatment. Do not stop taking LYRICA on your own. Your doctor can help you minimize potential side effects when stopping LYRICA.

\*Individual results may vary.



#### SELECTED SAFETY INFORMATION

You may have a higher chance for swelling and hives if you are also taking angiotensin-converting enzyme (ACE) inhibitors, so tell your doctor if you are taking these medications. You may have a higher chance of swelling of your hands or feet or gaining weight if you are also taking Avandia (rosiglitazone), Avandamet (contains rosiglitazone and metformin), or Actos (pioglitazone). Do not drink alcohol while on LYRICA or LYRICA CR. You may have a higher chance for dizziness and sleepiness if you take LYRICA or LYRICA CR with alcohol, narcotic pain medicines, or medicines for anxiety.



# Understanding potential side effects can help you **STAY ON TRACK**

#### What are the most common side effects of LYRICA?

## When LYRICA was studied in clinical trials, side effects were generally mild to moderate.

The 2 most common side effects of LYRICA were dizziness and sleepiness. Across all clinical studies, dizziness occurred in 30% of patients taking LYRICA, compared with 8% of patients taking a placebo. Sleepiness occurred in 23% of patients taking LYRICA, compared with 8% of patients taking a placebo. For some patients, these side effects went away over time. For others, these lasted throughout their treatment.

#### SELECTED SAFETY INFORMATION

Before you start LYRICA or LYRICA CR, tell your doctor if you are planning to father a child, if you are pregnant, or plan to become pregnant. Breastfeeding is not recommended while taking LYRICA or LYRICA CR. If you have had a drug or alcohol problem, you may be more likely to misuse LYRICA or LYRICA CR.

In studies, a specific type of blood vessel tumor was seen in mice. The meaning of these findings in humans is not known.

Do not stop taking LYRICA or LYRICA CR without talking to your doctor. If you stop suddenly, you may have headaches, nausea, diarrhea, trouble sleeping, increased sweating, or you may feel anxious. If you have epilepsy, you may have seizures more often.

|                                  | HOW LONG DIZZINESS<br>LASTED ON AVERAGE | HOW LONG SLEEPINESS<br>LASTED ON AVERAGE |
|----------------------------------|---|--|
| DIABETIC NERVE PAIN              | 1-2 weeks                               | 4-6 weeks                                |
| FIBROMYALGIA                     | About 2.5 weeks                         | About 5 weeks                            |
| SPINAL CORD INJURY<br>NERVE PAIN | About 1.5 weeks                         | About 10 weeks                           |
| PAIN AFTER SHINGLES              | 1-7 weeks                               | 3-8 weeks                                |

#### What are other common side effects of LYRICA?

Other common side effects, which were generally mild to moderate, included:

- Dry mouth
- Swelling of the hands and feet
- Blurred vision

Trouble concentrating

Weight gain
Feeling "high"

In controlled LYRICA trials of up to 14 weeks, 9% of patients taking LYRICA gained weight, compared with 2% of patients taking a placebo.

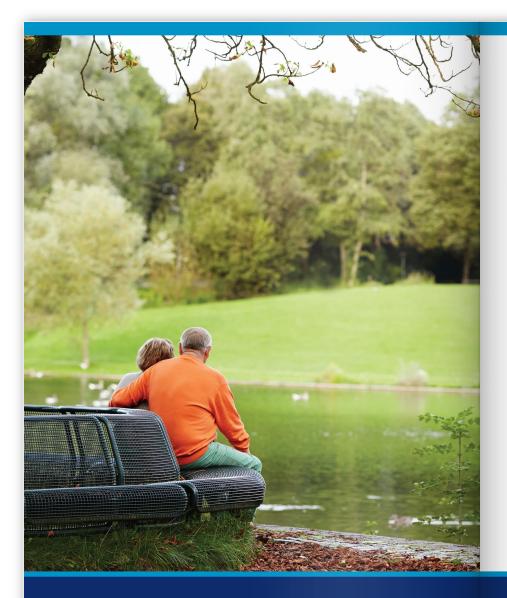


#### SELECTED SAFETY INFORMATION

#### LYRICA and LYRICA CR are not for everyone.

#### LYRICA and LYRICA CR may cause serious, even lifethreatening, allergic reactions.

Stop taking LYRICA or LYRICA CR and call your doctor right away if you have any signs of a serious allergic reaction. Some signs are swelling of your face, mouth, lips, gums, tongue, throat, or neck or if you have any trouble breathing, or have a rash, hives, blisters, or skin redness.



# Getting started with once-daily LYRICA CR

#### Why did my doctor prescribe LYRICA CR?

LYRICA CR is proven effective in treating 2 painful conditions

#### DIABETIC NERVE PAIN

Diabetic nerve pain feels like shooting, burning, and pins and needles pain in the feet and hands. People living with diabetes can have elevated blood sugar levels, which can cause this type of nerve damage. For some patients, LYRICA can provide significant relief from diabetic nerve pain.

#### **PAIN AFTER SHINGLES**

This is the burning, stabbing, and shooting pain from damaged nerves (neuropathic pain) that persists following healing of shingles. In a clinical study, LYRICA was shown to provide significant relief for some patients.



#### **SELECTED SAFETY INFORMATION**

LYRICA and LYRICA CR may cause suicidal thoughts or actions in a very small number of people, about 1 in 500. Patients, family members, or caregivers should call the doctor right away if they notice suicidal thoughts or actions, thoughts of self-harm, or any unusual changes in mood or behavior. These changes may include new or worsening depression, anxiety, restlessness, trouble sleeping, panic attacks, anger, irritability, agitation, aggression, dangerous impulses or violence, or extreme increases in activity or talking. If you have suicidal thoughts or actions, do not stop LYRICA or LYRICA CR without first talking to your doctor.

#### **SELECTED SAFETY INFORMATION**

LYRICA and LYRICA CR may cause swelling of your hands, legs, and feet, which can be serious for people with heart problems.

LYRICA and LYRICA CR may cause dizziness and sleepiness. You should not drive or work with machines until you know how LYRICA and LYRICA CR affects you. Also, tell your doctor right away about muscle pain or problems along with feeling sick and feverish or any changes in your eyesight, including blurry vision or if you have any kidney problems or get dialysis.

## Working with your doctor to reach the **RIGHT DOSE FOR YOU**.



#### What dose is recommended for my condition?

Your doctor may have chosen once-daily LYRICA CR as a treatment for your diabetic nerve or postherpetic neuralgia pain. Once-daily dosages begin at 165 mg per day and can be changed by your doctor to better fit your needs.

## This chart shows the approved dosages of LYRICA CR for each condition:

|                     | NUMBER OF TIMES<br>PER DAY TO<br>TAKE LYRICA | STARTING DOSE<br>(DAILY TOTAL) | RECOMMENDED<br>ONGOING DOSE<br>(DAILY TOTAL) |
|---------------------|--|--------------------------------|--|
| DIABETIC NERVE PAIN | Once daily                                   | 165 mg/day                     | 330 mg/day                                   |
| PAIN AFTER SHINGLES | Once daily                                   | 165 mg/day                     | 330 mg/day to<br>660 mg/day                  |

#### Increasing or decreasing your dose may help improve results.

LYRICA CR is available in multiple strengths. Your doctor can adjust your dose to help you get the most from treatment. So it's important to discuss your progress and any side effects you may feel with your doctor, especially in the first few weeks. Your healthcare provider may change your dose. Do not change your dose without talking to your doctor.\*

#### Be sure to talk to your doctor if stopping treatment.

You may feel side effects before you start to feel better. If you do experience side effects, your doctor may be able to help.

Talking to your doctor is very important if you choose to stop treatment. Do not stop taking LYRICA CR on your own. Your doctor can help you minimize potential side effects when stopping LYRICA CR.

\*Individual results may vary.



#### SELECTED SAFETY INFORMATION

You may have a higher chance for swelling and hives if you are also taking angiotensin-converting enzyme (ACE) inhibitors, so tell your doctor if you are taking these medications. You may have a higher chance of swelling of your hands or feet or gaining weight if you are also taking Avandia (rosiglitazone), Avandamet (contains rosiglitazone and metformin), or Actos (pioglitazone). Do not drink alcohol while on LYRICA or LYRICA CR. You may have a higher chance for dizziness and sleepiness if you take LYRICA or LYRICA CR with alcohol, narcotic pain medicines, or medicines for anxiety.

Please see accompanying Full Prescribing Information including Medication Guide and additional Important Safety Information throughout the PDF.

#### SELECTED SAFETY INFORMATION

Some of the most common side effects of LYRICA are dizziness, blurry vision, weight gain, sleepiness, trouble concentrating, swelling of your hands and feet, dry mouth, and feeling "high."

Some of the most common side effects of LYRICA CR are dizziness, blurry vision, weight gain, sleepiness, tiredness, swelling of hands and feet, dry mouth, and nausea.

If you have diabetes, tell your doctor about any sores or skin problems.

# Understanding potential side effects can help you **STAY ON TRACK**

## What are the most common side effects of LYRICA CR?

The 2 most common side effects of LYRICA CR were dizziness and sleepiness. In the LYRICA CR controlled trials, dizziness was experienced by 24% of LYRICA CR patients during the single-blind phase; sleepiness was experienced by 16% of LYRICA CR patients. For some patients, these side effects went away over time. For others, these lasted throughout their treatment.

#### What are other common side effects of LYRICA CR?

Other common side effects, which were generally mild to moderate, included:

Headache

- Fatigue
- Blurred vision

• Weight gain

Nausea

Dry mouth

In controlled LYRICA CR trials of up to 14 weeks, 4% of patients taking LYRICA CR gained weight, compared with 2% of patients taking a placebo.

#### SELECTED SAFETY INFORMATION

Before you start LYRICA or LYRICA CR, tell your doctor if you are planning to father a child, if you are pregnant, or plan to become pregnant. Breastfeeding is not recommended while taking LYRICA or LYRICA CR. If you have had a drug or alcohol problem, you may be more likely to misuse LYRICA or LYRICA CR.

In studies, a specific type of blood vessel tumor was seen in mice. The meaning of these findings in humans is not known.

Do not stop taking LYRICA or LYRICA CR without talking to your doctor. If you stop suddenly, you may have headaches, nausea, diarrhea, trouble sleeping, increased sweating, or you may feel anxious. If you have epilepsy, you may have seizures more often.



#### INDICATIONS

LYRICA is indicated to treat fibromyalgia, diabetic nerve pain, spinal cord injury nerve pain, and pain after shingles. LYRICA is also indicated to treat partial onset seizures in adults with epilepsy who take 1 or more drugs for seizures.

LYRICA CR is indicated to treat pain from damaged nerves (neuropathic pain) that happens with diabetes or that follows healing of shingles.

It is not known if LYRICA CR is safe and effective in children.

It is not known if LYRICA CR is effective when used for the treatment of fibromyalgia or when taken with other seizure medicines for adults with partial onset seizures.

### PREGABALIN @

## Save on your prescription with the Co-Pay Savings Card

Eligible patients pay as little as \$25 per Rx. THAT'S LESS THAN \$1 A DAY\*. Maximum savings up to \$140 per Rx.

#### 3 ways to activate the Co-Pay Savings Card:



#### SAVE EVERY MONTH FOR 12 MONTHS

\*For information and terms of the Co-Pay Savings Card, go to LYRICA.com or call 1-855-259-7422.

<sup>†</sup>Message and data rates may apply. Patients may receive up to 4 messages to enroll and recurring messages per month. For information and terms of the LSAVINGS program, please visit www.lyrica.com/xmt.

#### **Terms and Conditions**

By using the Co-Pay Savings Card, you acknowledge that you currently meet the eligibility criteria and will comply with the following terms and conditions: This coupon is not valid for prescriptions that are eligible to be reimbursed, in whole or in part, by Medicaid, Medicare, Tricare or other federal or state healthcare programs (including any state prescription drug assistance programs) and the Government Health Insurance Plan available in Puerto Rico (formerly known as "La Reforma de Salud"). Coupon is limited to \$140 per month per prescription or the amount of your co-pay, whichever is less. (Maximum annual savings of \$1680). This coupon is not valid when the entire cost of your prescription drug is eligible to be reimbursed by your private insurance plans or other health or pharmacy benefit programs. You must deduct the value of this coupon from any reimbursement request submitted to your insurance plan, either directly by you or on your behalf. This coupon is not valid where prohibited by law. Coupon cannot be combined with any other rebate/ coupon, free trial or similar offer for the specified prescription. Coupon will be accepted only at participating pharmacies.

This coupon is not health insurance. Offer good only in the U.S. and Puerto Rico. Coupon is limited to 1 per person during this offering period and is not transferable. Pfizer reserves the right to rescind, revoke or amend this offer without notice. Offer expires 12/31/2018.

For reimbursement when using a non-participating pharmacy/mail order: Pay for prescription, and mail copy of original pharmacy receipt (cash register receipt NÓT valid) with product name, date, and amount circled to: Co-Pay Savings Card, 2250 Perimeter Park Drive, Suite 300, Morrisville, NC 27560.

Be sure to include a copy of the front of your activated Co-Pay Savings Card, your name and mailing address.

Please see accompanying Full Prescribing Information including Medication Guide and additional Important Safety Information throughout the PDF.

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December 2017 Pizer Working together for a healthier world