

LPGA Spec Script

Title: *"More than you'd expect."*

[Opens on overhead drone footage of a course]

VO: What if I told you there was another side to the game?

[Pans over full golf bag]

VO: One where athletes with unbelievable pedigree faced off

...head

[Huge hit off tee]

...to head

[Huge hit off tee]

...to head

[Huge hit off tee]

With underdogs

[Crowd cheering]

Former titans

[Crowd recoiling/shocked]

And competitors across 37 countries.

[Panorama of flags, or club covers of countries]

Where big wins meant big prizes

[Trophy, v. dramatic]

Where history has been made

By players that come to play

[Black and white footage, or of a caddie, or a great putt]

Where hard drives and highlights might make the news...

but quick thinking, versatility and strategy are what breeds champions.

[Long but, or just out of frame sand trap chip to a hole]

[opt1]

Because on this field, competition comes with every swing and what's behind the ball is just as important as what's ahead of it.

[Slow pan around a ball of tee]

[opt2]

Because what's ahead of the ball is important, but what's behind it is vital

[Club swings down and sends ball off tee - camera pans up to reveal LPGA player]

Who were you expecting? Them?

[Points across to a cart path where two PGA players are getting ready]

Opt1 "Is this on straight?"

[McIlroy helps adjust Ricky Fowler's hat]

Opt2 "I feel a little shiny, could I get some powder before camera?"

[Bubba Watson in directors style chair being attended to by makeup artist]

[Pan back to a great fairway shot onto the green]

Learn more about the women who help drive the LPGA at LPGATour.com